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**Jean  
Lorrach**

# Press Release

## Two Authors With the Right Stuff

Jean Lorrach and Jacqueline Lichtenberg hit the road in 2003 with new book releases and webcasts riding a hot trend – *cross-genre*.

**From TV Guide, Jan. 11-17, 2003 “Knocking ‘em Dead” by Michael Logan:** “*The Dead Zone*,... It sounds like a sci-fi/horror guy thing when, in fact, it’s a really romantic, emotional thriller. “

**From Joss Whedon, *The Genius Behind Buffy*, by Candace Havens, BenBella Books, May 2003,** “. . . Essential to the concept of *Buffy The Vampire Slayer* was that it would integrate four distinct genres – horror, action, comedy and drama. Some combination of these genres was part of the best television shows – serious dramas lightened with moments of comedy, or comedies spiced with an element of action. A few shows, notably *NYPD Blue*, integrated drama, action, and comedy. . . .This integration lies at the core of Buffy’s appeal, . . . “

Lorrach and Lichtenberg defined the genre-busting trend

**From New York Times Book Review – Gerald Jonas – Jan 23, 1983** “When I read the first novel in the Sime/Gen series . . . I had trouble deciding whether it was science fiction as pornography or science fiction as soap opera. . . .I realized that these books combine some of the qualities of both porn *and* the soaps -- and, through a curious synergy, it is precisely this mix of genres that makes them so satisfyingly as science fiction.

Publisher’s Weekly quotes Lichtenberg:

**From Publisher’s Weekly – Rosemary Herbert – Nov. 10, 1989** “. . .we are now witnessing the development of a new genre . . . a genre which might be labeled “intimate adventure.” Find Intimate Adventure defined in full at [www.simegen.com/jl/](http://www.simegen.com/jl/)

**For Immediate Release March 2003**

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**Jacqueline Lichtenberg – home base, Phoenix, AZ:  
Jean Lorrh – home base, Murray, Kentucky**

**Book Your Interview Now:**

**May 2003 –**

- May 16-18 Jacqueline Lichtenberg appears at Leprecon in **Phoenix, AZ**
- May 23-26 Jean Lorrh appears at MediaWestCon in **Lansing, MI.**

**July 2003 – *Sime~Gen: The Unity Trilogy* by Jacqueline Lichtenberg and Jean Lorrh**

- July 1-7 Westercon sponsors a writing workshop by Jean Lorrh and Jacqueline Lichtenberg. Publishers sponsor launch party for *Sime~Gen: The Unity Trilogy* and autographing for *Blood Will Tell*. **Seattle, Washington**
- July 20 – Jacqueline Lichtenberg – autographing in **Phoenix AZ**
- July 23 – interview with Trekkies2, sequel to film *Trekkies*. **Huntington Beach CA.**
- July 27 – autographing at Borders Bookstore, **Tempe AZ**
- July 30 – autographing at Borders Bookstore, **Glendale AZ**
- July 31 – autographing at Borders Bookstore, **Mesa AZ**

**August 2003 – *City of a Million Legends* by Jacqueline Lichtenberg**

- Aug. 27 – Sept 2 –Jean Lorrh, Jacqueline Lichtenberg and Anne Phyllis Pinzow available in **Toronto, Canada**, appearing on the program at the World Science Fiction Convention and launch party for *Sime~Gen: The Unity Trilogy*
- *Molt Brother* by Jacqueline Lichtenberg

**September 2003**

- September 5-7, Jacqueline Lichtenberg appears at Coppercon in **Phoenix, AZ**

**October 2003 –**

- *Those of My Blood* by Jacqueline Lichtenberg
- *The Dorian St. James Saga* by Jacqueline Lichtenberg
- *Seven Seasons of Buffy*, Glenn Yeffeth, ed. Articles by Jean Lorrh and Jacqueline Lichtenberg among “science fiction and fantasy's most important authors.”

**November 2003 –**

- Jacqueline Lichtenberg and Jean Lorrh appear at the Darkover Grand Council Meeting near **Baltimore, Maryland**

**Spring 2004 – *Dreamspy* by Jacqueline Lichtenberg**

**July 2004 – *Sime~Gen: To Kiss Or To Kill* by Jean Lorrh and Jacqueline Lichtenberg**

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